

PRESS RELEASE
For Immediate Release

For more information, contact:
Vince Fabrizzi, SVP & Chief Sales & Marketing Officer
vfabrizzi@jaggedpeak.com
800-430-1312

Tampa, FL, April 27, 2004

Jagged Peak, Inc., a leading provider of Enterprise Demand Management solutions and services, is relocating its Florida fulfillment and logistics operations to a newer and larger facility, giving it the increased capacity it needs to better serve its rapidly growing client base. The move from its current location at 12200 34 th Street North in Clearwater to its new, 100,000-square-foot warehouse facility at 118 18th Street South in St. Petersburg is expected to be complete by May 1, 2004.

Jagged Peak Logistics provides fully optimized Web-to-Delivery distributed order management and fulfillment services for a wide range of consumer products, collateral (including brochures and literature) and promotional materials. It also provides comprehensive direct marketing services, encompassing direct mail and lettershop services; promotional item procurement; print production management; and database and list management.

“In addition to our St. Petersburg warehouse,” says Jagged Peak’s SVP and COO, Dan Furlong, “Jagged Peak Logistics has an extensive global partner network, which means we can function as both a single-source 3PL (third-party logistics provider) as well as a 4PL/LLP (fourth-party or lead logistics provider) where we manage the storage, order execution, receiving and shipping services provided by another 3PL. This gives our clients extremely flexible delivery options anywhere the world, but with the cost-savings and convenience derived from having a single-point-of-contact for management and accountability. Our fulfillment solutions typically save our clients between 20-40 percent—the more complex the requirements, the greater the savings.”

About Jagged Peak, Inc.

Jagged Peak, Inc. is a rapidly growing provider of Enterprise Demand Management solutions that automate and coordinate the increasingly complex business processes and activities associated with supply chain management, marketing management and commerce management driven by today’s on-demand world. Since its founding, Jagged Peak has been a two-time recipient of Deloitte & Touche’s “Technology Fast 500 Award.” The company’s flagship application, EDGE, provides real-time, Web-based connectivity, visibility and control over the client’s on-demand enterprise business

processes, resulting in a virtual “Glass Warehouse.” The company’s solutions have been deployed successfully at leading consumer products, healthcare, pharmaceutical, financial services, third-party logistics and travel companies, both domestically and internationally.

For more information contact Vince Fabrizzi.