

JAGGED PEAK

Jagged Peak, Inc.
3000 Bayport Dr, Suite 250
Tampa, FL 33607

FOR IMMEDIATE RELEASE

Jagged Peak® Expands Sales Team to Explore New Opportunities

Jagged Peak announces Brent Tartar as Vice President of Sales

Monday, April 27, 2009- TAMPA, FLORIDA- **Jagged Peak, Inc. (OTC BB: JGPK)**, a global provider of supply chain order management, fulfillment logistics and e-commerce solutions, announced the addition of Brent Tartar as Vice President of Sales. Tartar's previous position as Senior Vice President of Sales and Marketing was held at W.A. Wilde Company, New England's largest direct marketing and fulfillment solutions provider. Tartar will be responsible for spearheading the sales initiatives of Jagged Peak's turnkey e-commerce solution for manufacturers who wish to establish a direct to customer sales channel. Tartar will be based at the company's headquarters in Tampa and report to Paul Demirdjian, President and CEO of Jagged Peak.

Jagged Peak provides services to help manufacturers optimize their demand and supply chains including solutions that enable them to establish a consumer direct sales channel. "We recognize the challenges that exist in the current economy and we are focusing our attention to support companies in their direct sales efforts by offering a host of flexible e-commerce and supply chain solutions for today's manufacturers." Jagged Peak's Paul Demirdjian commented. "Brent Tartar is a valuable asset to our team and we look forward to his leadership in growing business opportunities in the marketplace."

Tartar brings more than 20 years of fulfillment and direct marketing experience to Jagged Peak, extending across a wide range of vertical markets, in both B2B and B2C environments. Prior to his position at W.A. Wilde, Tartar was the Vice President of Sales for Aero Fulfillment. Tartar has had significant success in selling and managing relationships with distinguished national companies in the consumer package goods, pharmaceutical, insurance and financial services industries.

About Jagged Peak:

Jagged Peak provides manufacturers with supply chain order management, fulfillment logistics and e-commerce solutions. Recognizing early on that the Internet is the ideal medium for addressing the complexities of global demand chains, Jagged Peak developed the EDGE (E-Business Demand Global Engine) platform to resolve them. EDGE provides a comprehensive, web-based suite of e-business tools to support a broad range of B2B, B2I, and B2C applications. By automating the transaction process, EDGE allows companies to dynamically control and manage orders, inventory, catalogs, customer service, distributor profiles, e-banking and more. Its industry-standard best practices configuration ensures seamless integration with clients' third party and legacy systems. Jagged Peak's proprietary five-step activation process drastically reduces time to market, enabling companies to achieve high return on investment. Whether a company simply needs to set up an online retail store or wants to deploy a complete end-to-end, web-to-ship solution; when it's time to establish an online, Jagged Peak is the obvious answer. For more information visit the website: www.jaggedpeak.com.

Media Contact:

Vince Fabrizio, CMO
(800) 430-1312

JAGGED PEAK

Jagged Peak Inc.
3000 Bayport Drive
Suite 250
Tampa, FL 33607
vfabrizzi@jaggedpeak.com
www.jaggedpeak.com

Investor Relations Contact:

Andrew J. Norstrud
(813) 637-6900
Jagged Peak, Inc.

© Copyright 2009, Jagged Peak. All rights reserved

###