

FOR IMMEDIATE RELEASE

Jagged Peak Launches Manufacturer Direct Commerce Solution

Jagged Peak announces launch of integrated, turnkey solution to help manufacturers sell direct.

Wednesday, June 3, 2009- TAMPA, FLORIDA- Jagged Peak, Inc. (OTC BB: JGPK), a leading provider of e-commerce and supply chain software and services announced the launch of its new EDGE Direct Commerce solution. This new solution is built on Jagged Peak's EDGE application platform and consists of configurable retail web sites, order management system, warehouse management system, inventory management system, transportation management system, and logistics management system - all fully integrated and delivered as a single product offering. Marketed as EDGE DCE, this solution provides manufacturers with all the tools they need to quickly establish and effectively manage a direct to customer online sales channel.

"Until now, companies have had no other choice but to source these systems from multiple solution providers. The EDGE DCE solution changes all that," says Jagged Peak President, Paul Demirdjian.

The EDGE DCE software solution combined with Jagged Peak's e-marketing and fulfillment logistics services provide manufacturers with a complete, outsourced direct commerce solution. Manufacturers can deploy the solution through their own fulfillment operations or by utilizing one of Jagged Peak's nine North American distribution centers.

"Tough times demand creative thinking," says Vincent Fabrizio, Chief Sales and Marketing Officer for Jagged Peak. "Now, more than ever, manufacturers are searching for innovative, cost-effective solutions to expand their sales channel, revenues, and profitability. For years, manufacturers have discussed the implementation of a direct customer sales channel but the systems, infrastructure, and economic resource requirements have been prohibitive to allow that goal to become a reality. Jagged Peak's solution allows companies to achieve this goal by offering an affordable, rapidly deployed, business model to support their sales efforts and drive profitability."

Jagged Peak's complete Direct Commerce solution was recently deployed by a major consumer products company. In just sixty days from the project initiation, Jagged Peak delivered a multi-channel B2B and B2C e-commerce and fulfillment solution, including implementation of a new fulfillment center for the client. Jagged Peak is currently in negotiations with several consumer products companies to support their efforts to establish a direct to consumer sales channel.

About Jagged Peak

Since 2001, Jagged Peak has provided solutions to help manufacturers optimize their demand and supply chains including software and services that enable them to establish a consumer direct sales channel. The company's flagship product, EDGE (E-Business Dynamic Global Engine), is a comprehensive software platform that manages the life cycle of an order from capture through delivery execution. Additionally, we offer a full suite of e-marketing, online retailing, and brand protection solutions through our subsidiary company, AcroBoo Commerce. For more information, visit www.jaggedpeak.com.

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