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Jagged Peak Continues to Expand Its Distribution Network

CLEARWATER, Fla.--(BUSINESS WIRE)--Jagged Peak, Inc. (OTCBB: JGPK), a global provider of enterprise commerce, demand management, and fulfillment solutions and services announced today its successful launch of another fulfillment warehouse in Ohio, increasing the distribution network to five locations in North America.

Through the use of EDGE (E-business Dynamic Global Engine), Jagged Peak's flagship software application, customers are able to significantly decrease their overall delivery costs, while improving delivery service to their customers.

Jagged Peak's sophisticated EDGE based logistic management system will save its clients more than \$6 million in shipping costs over the next two years and more importantly provide better service to consumers by having many of the packages being delivered next day. These extraordinary savings and increased service are the result of Jagged Peak's sophisticated real-time order distribution technology and its commitment to managing shipping costs while consistently improving delivery performance. EDGE itself allows immediate expansion of an enterprise's business-to-business, business-to-internal and business-to-customer transactions in a self-service, on-demand, and real-time environment.

Jagged Peak maintains distribution sites in Canada, Southern California, New Jersey, Ohio and Florida's west coast.

Paul Demirdjian, Chief Executive Officer of Jagged Peak, says, "With this new DC, in combination with our real time technology and inventory management tools, we are now able to deliver 65% of our clients' orders in one day with ground shipping pricing. In addition, our clients are able to configure EDGE to optimize the warehouse selection based on multiple variables impacting cost and customer service. The users are able to create rules that automatically take into account inventory levels, product location, time required by the customer and time required for delivery, least expensive route, and other factors critical to minimizing our clients' expense, while increasing our clients' customer service. By building our distribution sites, we further serve customers efficiently while minimizing their costs." Mr. Demirdjian also commented, "EDGE is a web based technology, enabling us to deploy the technology and prepare a new warehouse to fulfill orders in less than 30 days from when a new location is selected."

Andrew J. Norstrud, Chief Financial Officer of Jagged Peak, Inc., commented, "Using our technology to create a network of fulfillment providers will enable Jagged Peak to grow our fulfillment production without the necessity of large capital investments. Although our fees increase for our clients using our distribution network, our clients overall delivery costs are reduced and service is increased." Andrew J. Norstrud also commented, "Our management team



continues to strive to build a revenue model that will enable the Company to exponentially grow and maximize our stockholders return on investment.”

About Jagged Peak, Inc.

Jagged Peak, Inc. (OTCBB: JGPK), is a global provider of enterprise commerce, demand management, and fulfillment logistics solutions and services. The Company’s flagship product, EDGE (E-business Dynamic Global Engine), is a completely web-based software application that enables companies to automate and optimize order management, inventory and fulfillment business processes across multiple distribution points, customers, suppliers, and partners in real-time.

Jagged Peak serves a growing list of global clients in multiple industry segments including financial services, insurance, pharmaceutical, travel and tourism, automotive, manufacturing, and consumer goods. Deloitte and Touche’s Fast 50/Fast 500 program has recognized Jagged Peak as one of America’s fastest growing technology companies for four consecutive years (2000-2004). For more information, visit www.jaggedpeak.com.

Forward-Looking Statements

This report contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve risks and uncertainties. Factors that could cause actual results to differ materially from those predicted in any such forward-looking statement include our ability to continue to lower our costs, our timely development and customers' acceptance of our products, including acceptance by key customers, pricing pressures, rapid technological changes in the industry, growth of the market, increased competition, our ability to attract and retain qualified personnel, adverse changes in general economic conditions in the U.S. and internationally, risks associated with foreign operations and political and economic uncertainties associated with current world events. These and other risks are detailed from time to time in the Jagged Peak, Inc. periodic reports filed with the Securities and Exchange Commission, including, but not limited to, its report on Form 10-KSB for its fiscal year ended December 28, 2007.

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